



Proposal

Proposal #	Ver #	Rev #	# Wks	Page #
532025	1		4	1

Advertiser United Coaliton of Reason	Product	Date 10/29/13	Time 11:43:32AM	Start 11/4/13	End 12/1/13
Salesperson Gabriel (5) Awan	Salesperson Phone #	Demos			
Sales Office Sirius XM NY	Agency Phone # (202)550-9964	Survey			

United Coaliton of Reason
 Attn: Fred Edwards
 Attn: Joaquin Cabrejas
 1777 T Street, NW
 Washington, DC 20009-7125

Line #	Vehicle	Days & Times M T W T F S S	Nov 4	Nov 11	Nov 18	Nov 25	Dec 2	Dec 9	Dec 16	Dec 23	Dec 30	Jan 6	Jan 13	Jan 20	Jan 27	Total Units	Len	Unit Rate	Extended Total
5	INDIE Radio	M-F 6A-12M	8	8	8	8										32	60	N/C	
7	MSNBC	Mo-Fr 6AM-10PM	20	20	20	20										80	60	60.00	4800
8	MSNBC	M-F 6A-12M	5	5	5	5										20	60	N/C	
	Totals		25	25	25	25										100			4800
1	Sirius XM Progress	Mo-Fr 6AM-10PM	20	20	20	20										80	60	80.00	6400
2	Sirius XM Progress	Mo-Su 6AM-12M	5	5	5	5										20	60	N/C	
	Totals		25	25	25	25										100			6400
3	CNN	Mo-Fr 6AM-10PM	15	15	15	15										60	60	145.00	8700
4	CNN	M-F 6A-12M	4	4	4	4										16	60	N/C	
	Totals		19	19	19	19										76			8700
6	OUTQ	M-F 6A-12M	8	8	8	8										32	60	N/C	
	Weekly Units		85	85	85	85	0	0	0	0	0	0	0	0	0	340			
	Weekly Gross \$		4975	4975	4975	4975													1990019900

Total Gross:	\$19,900.00	Agency Commission:	Total Net:	\$19,900.00
---------------------	--------------------	---------------------------	-------------------	--------------------

All spots ordered on the Howard Stern Channels 100,101, The Opie and Anthony Channel, all News Channels and Live programming will be considered to have run as ordered so long as they air within the content of the programs. Sirius XM reserves the right to run spots in comparable substitute programming in the event of a programming schedule change. Sirius XM reserves all rights to air advertiser commercials on all signal delivery streams including satellite channels and mirrored web channels. SXM is not obligated to air bonus spots and will air bonus spots based on inventory availability. If SXM is unable to air no charge spots in specified programming, SXM will make their best effort to air no charge spots in like programming based on inventory availability. All cancelations in accordance with SIRIUSXM cancelation policy Must be in writing with a copy to: SIRIUSXM Business Office 1221 Avenue of the American's NY NY 10020 or SIRIUSXMBUSINESSOFFICE@siriusxm.com.

